



American
Heart
Association.

RURAL HEALTH CARE OUTCOMES ACCELERATOR

July 1, 2022 - June 30, 2025

Project Mission

The **Rural Health Care Outcomes Accelerator** will work to ensure Americans living in rural areas have the best possible chance of survival and the highest quality of life attainable by promoting consistent, timely, and appropriate evidence-based care.

Rural Hospital Eligibility & Impact

This project aims to increase AHA's rural quality program participation by adding up to 700 new rural participants within Get With The Guidelines® quality programs for coronary artery disease, heart failure, and stroke. Participants will be invited to learning collaboratives, clinical education courses, and benefit from specialized quality improvement consultation.

Target participants will be in geographic areas outside of an urban setting located within census tracts associated with Rural Urban Commuting Area of small, large, or isolated Rural.



Benefits for Rural Hospitals



Rural Education

AHA professional membership scholarships, continuing education courses, and clinical expert guided toolkits that can easily be consumed and assimilated by rural hospital teams will increase the translation of rural acute care opportunities into routine practice. These multimodal stroke, cardiac, and heart failure resources will align with AHA's Quality Improvement & Certification Programs, Scientific Community recommendations, and Outpatient Programs such as Target: BP, Check. Change. Cholesterol, Target: Type 2 Diabetes.



Rural Community Network

An AHA virtual network that encourages peer to peer connection of health care professions within the inpatient and outpatient communities through an innovative, accessible, and interactive platform.



Model Sharing & Research

AHA will meet rural providers and clinicians where they are by providing a forum for sharing model practice strategies and will pursue touchpoint opportunities at national & regional rural conferences. AHA's Rural Quality Team will convene rural clinical experts and leaders and ultimately establish a writing committee to develop and publish rural quality and outcomes research.



Rural Recognition

As part of this project Get with the Guidelines® will launch equitable rural recognition programs in Stroke and Coronary Artery Disease in year 1, followed by Heart Failure. Annual recognition events and media collateral will be provided to award winning rural hospitals to celebrate achievements with the communities they serve.

For more information, please email RuralGWTGSupport@heart.org
or apply at heart.org/ruralaccelerator