

ND HIT COMMUNICATION/EDUCATION WORKGROUP  
MEETING NOTES  
4/7/08

Committee Members in Attendance

Laurie Peters, Chair, Communications Workgroup, HIT Steering Committee  
Lynette Dickson, UND Center for Rural Health, HIT Steering Committee  
Carolyn Gaarder, MSCTCL  
Paula Flanders, Bismarck Public Health

It was noted that the State Public Meeting notice was faxed to the State on 4/1/08.

Review of Cover letter and fact sheet for legislators

Cover letter:

- Include information on the June strategic meeting scheduled of steering committee
- Consider a different word for patient-centered index
- Include historical information about committee itself

Fact Sheet:

- The ehealth initiative has an updated publication for 2007 it was suggested that information this be added
- Key National Activities: It was suggested to include information on bills received from Sen. Conrad's office.
- Include information on the June strategic meeting of the steering committee

Discussion was held regarding the logistics of these pieces of communication:

- Laurie will make these amendments and get the final copy to Lynette by early next week
- Lynette, through her grant funds, will print the copies and mail them
- We will need 166 printed
- This will go out about a week after Lynette gets the final copy
- This will also be sent out via e-mail also

Logo Development

Discussion was held regarding options for logo development. Carolyn will check with the Commercial Arts Class at MSCTC if they would like to take on this project. She will get back to Laurie as soon as she gets an answer from them. It was suggested that the group perform a web search of groups such as ours from other states to get some ideas. We would like this completed by the June 4 and 5 meeting to present to the Steering Committee.

Next meeting date: May 5<sup>th</sup> at 2:00 CT.

Respectfully Submitted  
Laurie Peters, Chair