

ND HIT COMMUNICATION/EDUCATION WORKGROUP
MEETING NOTES
7/7/08

Committee Members in Attendance

Laurie Peters, Chair, Communication Workgroup, HIT Steering Committee
Lynette Dickson, UND Center for Rural Health, Chair, HIT Steering Committee
Carolyn Gaarder, MSCTCL

Review of Strategic Planning Session June 4-5

Lynette provided the members in attendance a review of the Strategic Planning Meeting June 4-5. The Committee has contracted with John Snow Co. to put together a report that will be shared with legislators.

Discussion of Next Steps

Laurie will update the workplan with completion dates and also the website will be added as a workplan item.

Laurie will check on the next NDHIT Legislative subcommittee workgroup meeting and the feasibility of having a joint meeting with that committee.

Laurie will get the schedule for the State Legislative IT Committee Meetings so that this committee is aware of when they will be held.

Laurie will get the contact information for the Marketing Departments at each of the larger facilities and information regarding if they have something like the "medical minute" in each of the larger markets to begin the consumer education portion of the workplan. Key message points will be developed at the next meeting so that the message can be somewhat consistent to consumers.

Next Meeting

The next meeting of this work group is scheduled for August 4 at 2:00 pm CT.

Respectfully Submitted
Laurie Peters, Chair