



Center for
Rural Health

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North Dakota Traumatic Brain Injury State Partnership Grant Advisory Committee Meeting

January 31, 2008

Rebecca Quinn, LCSW Susan Wagner, LSW
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*Connecting resources and knowledge to strengthen
the health of people in rural communities.*



Welcome and Introductions

❖ Welcome

– *Susan Wagner, LSW, DHS, Program
Administrator, Division of Mental Health &
Substance Abuse Services*

❖ Farewell and Introductions

– *Sue Offutt, PhD, University of North Dakota*

❖ Committee Member Introductions



Current Grant Activities

Sustainability Goal

Objective:

Develop a TBI Advisory Board

- ❖ We have established a Committee
- ❖ Need to determine procedure for replacement of openings and recruitment of new members.
 - Currently have two openings



Current Grant Activities

Education and Awareness Goal:

Objective

Develop a systematic plan to address TBI training needs

- ❖ Trainings and Presentations
 - Dakota Rural Health Conference
 - March 26-28, 2008
 - Clinical Forum on Mental Health
 - May 13-15, 2008
 - Roughrider Health Promotion Conference
 - May 27-29, 2008



Current Grant Activities

Education and Awareness Goal:

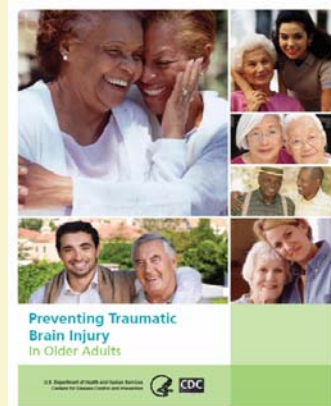
❖ March Brain Injury Awareness

➤ *Theme for this year is Preventing TBI in Older Adults*

Plan to distribute information packets from the CDC

- Senior Centers,
 - Meals on Wheels,
 - Public Health Units,
 - Dr. Offices

Other Suggestions?



Current Grant Activities

Enhancement of Services Goal

Objective

Develop a TBI screening tool process

- ❖ *Many individuals seeking services may actually have an unrecognized TBI*
- ❖ *If the TBI is not identified and considered then services will not be as effective.*
 - *Treatments plans often based needing to change behavior and on cause/effect*
 - *Clients seen as nonresponsive to treatment*
 - *Unwilling to change*
- ❖ *Several Screening tools and trainings are available*
 - *From simple entry level screening to more advanced screening*
 - *Can be included into already existing intake work*



Current Grant Activities

Enhancement of Services Goal

Objective

Develop a process to address TBI concerns of veterans

- ❖ *On the agenda for the upcoming meeting of the **Inter Service Family Assistance Committee (ISFAC)***

- ISFAC is composed of members from all different branches of military, Red Cross, DHS, and other groups
- Goal is work together for to ensure family readiness for all branches of service



Current Grant Activities

Tribal Issues Goal

Objective

Develop a pilot project on Peer Mentoring

- ❖ *Have reviewed information and other states programs*
- ❖ *Have a number of different options*
 - *Two Options:*
 1. *Organized peer support groups*
 2. *One on one peer matched relationships*



Current Grant Activities

Tribal Issues Goal

❖ *More Options of how to proceed*

1. *Develop a selection process, chose site, all money goes to one location to for program.*
 - *Benefits: Focused, develops the model of program, can be expanded after model developed*
 - *Concerns: How will the program be funded in the future? Will program be able to be made available to other locations?*
2. *An individual or group is selected to organize the program across all the tribes.*
 - *Benefits: All tribes give opportunity to participate, support can be at various locations, increases awareness of TBI*
 - *Concerns: Can a program be able to reach all tribal locations, Can individuals be found to offer support at the different Tribal locations.*



Brief Overview of the Protection and Advocacy TBI Grant

*Bruce Murray, Public Policy Advocate,
ND Protection and Advocacy*



Policy Briefs – A Tool to Help Frame Your Issue

What is a Policy Brief?

- ❖ Document which outlines the rationale for choosing a particular policy alternative or a course of action in a current policy debate
- ❖ Can be a broad argument outlining a variety of policy options or it can be narrow and focus on a particular recommendation
- ❖ Purpose is to convince the target audience of the urgency of the current problem and the need to adopt a preferred strategy – serve as an impetus for action
- ❖ In general a policy brief should be:
 - Focused
 - Professional, not academic
 - Evidence-based
 - Limited
 - Succinct
 - Understandable
 - Accessible
 - Promotional
 - Practical and feasible



Why Do We Need Policy Briefs?

- ❖ Educate and inform policy makers on a subject and a course of action
 - Policy makers receive increasing amounts of information from more and more sources and a variety of mediums
 - Limited time and resources to absorb too many competing ideas
 - Competition of ideas, opinions, and facts
 - Official documentation and statement
- ❖ Policy makers seek facts, reliability, credibility
 - not just the emotion
- ❖ Stand out from the crowd
 - Professional, evidence-based
 - Succinct, to the point then they are used
- ❖ Contributes to the arguments used by others – coalition building
 - NRHA Policy Institute (NRHA, NOSORH, SORH)



TBI State Partnership Grant and Policy

Advisory Committee needs to consider a number of issues

What policy change does it want to see?

- ❖ Address gaps in services, prevention strategies, and/or awareness through state policy (legislature and the department)
 - Role of the department
 - Role of advisory committee
 - Role of other organizations
- ❖ Creation of a Governor appointed Advisory **Board**
 - Sustainability goal
- ❖ Creation of **new** programming for services and prevention **or**
- ❖ Changes in **current** programming (modify what we have, make it better, stronger, more efficient)



TBI State Partnership Grant and Policy

- ❖ Purpose and focus of a TBI Summit
 - Not to duplicate what is already being sponsored through other organizations
 - Place a spotlight on the subject (national connections, policy focus)
 - Produce momentum for policy action and change (less a standard educational conference and more a vehicle for change)
- ❖ Purpose and focus of TBI policy briefs
 - Relationship to the summit
 - Relationship to legislative agenda from the department
- ❖ Process to develop policy briefs
 - What is the process for achieving TBI policy that the Advisory Committee wants?
 - Roles of members
 - Roles of member organizations
 - Coalition movement
 - Who else should be involved?



Lunch and Small group Discussion on Value Framing



What will be in place at the end of the three-year grant in 2010?

- ❖ **Advisory Board/Committee is established.**
- ❖ **TBI Training modules are developed and trainings held with several groups throughout the state.**
- ❖ **TBI Summit has been held that produced a developed statewide education and awareness plan.**
- ❖ **Resource library is established and TBI information is included in existing services.**
- ❖ **Process and guidelines for a TBI screening program are developed and piloted.**
- ❖ **A plan for addressing the TBI concerns of veterans is drafted.**
- ❖ **Native American peer mentoring program demonstration project completed.**



Long-term Goal Discussion and Division of Committee into Workgroups

- ❖ One workgroup (3-5 members) for each goal.
- ❖ Workgroups will meet via teleconference call 2 times in February/Early March and will develop up to three policy recommendations for their goal. Each group will be staffed and facilitated by CRH.
- ❖ Full Advisory Committee will meet in March to determine priority goals to forward.
- ❖ Workgroups may be ongoing after priority goals are determined in order to better define action plans.



*Sustainability Goal
To build a formal presence and
infrastructure for the advancement of TBI
focused issues.*



Education and Awareness Goal

To provide timely information, resources and education regarding TBI to individuals with TBI, family members, other caregivers and service and support providers.



Enhancement of Services Goal

To ensure a coordinated system to access and receive services and support for individuals with brain injuries and their families.



Tribal Issues Goal

*To Improve Access for American Indians
with TBI and their families to culturally
appropriate information, services and
supports.*



**Meeting wrap-up and discussion about
next committee meeting**



Resources

- Brain Injury Association of America
703-236-6000, www.biausa.org
- National Association of State Head Injury Administrators, www.nashia.org
- TBI Technical Assistance Center,
www.tbitac.org



(cont.)

- Health Resources and Services Administration, Maternal and Child Health Bureau, www.mchb.hrsa.gov
- Center for Disease and Prevention,
www.cdc.gov/injury



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Rural Health

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