Objectives

1. Define Health in All Policies and its applications at the local level.

2. Develop action steps for implementing Health in All Policies in their community.

3. Apply a health-lens to non-health decisions.
What is Health in All Policies?

HiAP is a strategy that encourages local government leaders to consider health when making decisions that affect community members.

The goal of HiAP is to ensure that leaders are informed about the health consequences of various policy options, and that they consider these consequences – alongside other important factors – when creating policies that affect the community.

What can Health in All Policies help us do?

✓ Educate local government
✓ Work across silos
✓ Equity & sustainability
✓ Reexamine existing policies and create better policies moving forward
What are the benefits?

• All policies are health policies – many decisions that impact social determinants are not made by the public health sector

• HiAP helps us think about the healthiest way to plan communities, transport people, educate children, police neighborhoods, etc.

• Policy is more lasting than programmatic collaboration

If HiAP is a Framework, what does it look like?
In Early 20th Century, Public Health = Urban Planning

- Industrialization
- Epidemics
- “Sanitary reform”
- City services become public (parks, water, sewers)
“Garden City Movement” and Frederick Law Olmsted

• APHA committee on “sanitary value and uses of shade trees, parks and forests”

• Open space and nature = cure for diseases

• Greenery is good for physical AND mental health

What contributed to public health/planning split?
New epidemics…

The New York Times

HEALTH

Study Says Obesity Can Be Contagious

By Gina Kolata July 25, 2007

Obesity can spread from person to person, much like a virus, researchers are reporting today. When a person gains weight, close friends tend to gain weight, too.

Where we live, work, and play matters to our health.

33616 ≥
Growing national recognition

County Health Rankings

At the local level
Guiding “Theory” / Resources


Change Lab Solutions, 2015. *From Start to Finish: How to Permanently Improve Government through Health in All Policies.*

Our Early Partners

- Hillsborough County City-County Planning Commission
  - Land use planning

- Hillsborough MPO Metropolitan Planning for Transportation
  - Transportation planning
HiAP Process: Years 1-2

HiAP Process: Years 2-3
HiAP Process: What’s Happening Now & Next

Some lessons learned

**Strengths**
- Apply strategy in a local context – helps build understanding
- Train internal & external staff in tools & methods

**Weaknesses**
- Projects take time to complete
- Similarly, so does policy change

**Opportunities**
- Possible alignment with current projects & initiatives
- Advocates can help introduce concept to agencies

**Challenges**
- Motivation and support may change over time
Other local HiAP work in Florida

• DOH-Pinellas – St. Petersburg City Mayor signed HiAP Executive Order in April

• DOH-Sarasota – revised their Comprehensive Plan to include health throughout—mentioned over 200 times

• Statewide – new and continued implementation of PACE EH and HIAs; inclusion of HiAP in Healthiest Weight Florida initiatives

Internal Resources

• Leadership Support

• Staff with know-how

• Time Commitment
Get it in your plans!

- CHIP
- Strategic Plan
- PHAB
- Health Equity

External Resources
Involve Advocates and Subject Matter Experts who can:

- Help make connections & develop relationships
- Help build skills
- Share data and stories for messaging
- Advocate to support what you educate about

Make Your Case

- Clear messaging
- Know your audience and what they value
- Stories can be more powerful than data
Align with Funders

Funding provided for
◦ Health In All Policies, Health Impact Assessment, Healthy Communities, etc.

Funding announcements have included:
◦ Aetna Foundation
◦ ASTHO
◦ APA & APHA
◦ Pew Charitable Trusts / Human Impact Project
◦ Robert Wood Johnson Foundation
Other Sources

American Institute of Architects
American Public Health Association
Centers for Disease Control and Prevention
Florida Recreation and Parks Association
Governing
Human Impact Partners
National Prevention Strategy

National Association of County and City Health Officials
Pew Charitable Trusts / Health Impact Project
Plan Hillsborough
Prevention Institute
Public Health Accreditation Board
County Health Rankings / University of Wisconsin
Population Health Institute
World Health Organization

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