



Disseminating Rural Health Research to Diverse Audiences

April, 2016

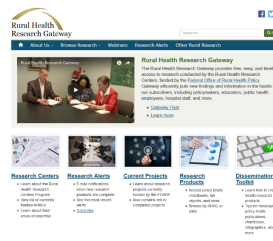
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Rural Health Research Gateway

Provide access to publications and projects funded through FORHP

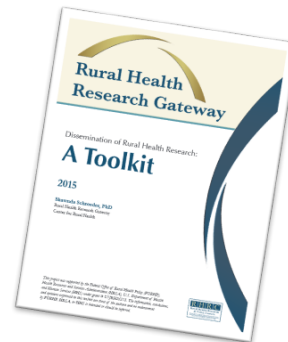
- Aim to reach diverse audiences
- Make Gateway a resource for:
 - Students
 - Policy Makers
 - Other Health Researchers
 - Rural Health Providers
 - Rural Health Professionals/Organizations/Associations



<https://www.ruralhealthresearch.org>

Dissemination of Rural Health Research: A Toolkit

- Developed in April, 2015
- Assist researchers/authors with reaching intended audiences
- Addresses:
 - Dissemination products
 - Writing elements
 - Modes of dissemination



<https://www.ruralhealthresearch.org/toolkit>

Topic Selection

What do you plan to write about?

- Research results
- Best practices
- Evaluation
- Research method
- Lessons learned
- Advertisement
- Announcement

Audience

- Who?
- Engage in the development of the topic
- How do they consume information?
- Consider more than one audience
 - More than one product
- Time considerations
- How do you want your information to be used:
 - Cited
 - Applied

Research Products

- Policy Brief
- Fact Sheet
- Full Report/Working Paper
- Journal Publication
- Chartbook
- PowerPoint Slide Presentation
- Poster Presentation
- Infographic
- Promotional Products

Journal Articles

- Audiences vary
- Qualitative, quantitative, and mixed methods
- Journal rigor
- Urgency of publication
- Get to know the journal



International Journal of Emergency
Mental Health and Human
Resilience

CANADIAN JOURNAL OF
INFECTIOUS DISEASES &
MEDICAL MICROBIOLOGY

Grantee Writing

- Teach them what is “News Worthy”
- Provide the time
- Provide resources
- Provide training
- Identify key audiences

The Rural Health Research Gateway provides access to all publications and projects from seven different research centers. Visit our website for more information.

www.ruralhealthresearch.org

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www.ruralhealthresearch.org/alerts

