

2020

Sponsor/Exhibitor Invitation

2020 Annual Dakota Conference on Rural & Public Health

June 3-5

Alerus Conference Center
Grand Forks, North Dakota

*Providing Quality Education for
Rural and Public Health Professionals*

Dakota
Conference
on Rural and Public Health

Deadline for registration is Friday, March 6, 2020

Display space is limited—sign-up now!

Registration online at: www.tinyurl.com/20DCexhib

Exhibiting

Tuesday, June 2

6:00 – 8:00 pm Exhibit Setup

Wednesday, June 3

7:00 am – 2:00 pm Exhibit Setup

2:35 – 3:20 pm Visit Exhibits

4:10 – 5:15 pm Visit Exhibits/Welcome Reception in Ballroom 4

Thursday, June 4

9:00 – 9:30 am Visit Exhibits

10:45 – 11:15 am Visit Exhibits

2:00 – 2:30 pm Visit Exhibits

2:30 – 5:00 pm Exhibit Teardown

Booth space and location are determined by the order that the registration is received and the level of sponsorship.

Exhibit Shipping

Booth items shipped to the conference should be sent 6 – 7 days prior to the event.

Attn: Dakota Conference • Alerus Conference Center • 1200 S. 42nd St., Grand Forks, ND 58201

Cancellations and Substitutions

All levels of sponsorships are nonrefundable. No representatives, other than the person listed on this registration form as the exhibitor, are allowed to be present at your booth unless they have registered for the conference. All additional representatives **MUST** register for the conference.

About Dakota Conference

The Dakota Conference has served as an interdisciplinary forum for more than 30 years. Attracting about 300+ professionals annually, the conference provides an opportunity to share strategies for building and sustaining healthy communities in North Dakota.

The Dakota Conference includes preconference workshops, keynote speakers, a variety of breakout sessions, poster presentations, evening meetings and events, and an awards banquet.

The Dakota Conference is Facilitated by

Center for Rural Health at the University of North Dakota (UND) School of Medicine & Health Sciences (SMHS).

Supporting Partners

- Altru Health System
- Center for Rural Health (UND SMHS)
- College of Nursing and Professional Disciplines (UND)
- North Dakota Public Health Association
- North Dakota Rural Health Association

Register Online

Register your exhibit/sponsorship online at www.tinyurl.com/20DCexhib. The registration system for the Dakota Conference has changed. If you have any problems registering, please contact the Office of Extended Learning at (701) 777-0488.

Hotel Reservations

Make your reservation now! Blocks of rooms are being reserved at special conference rates until the deadlines below (or until rooms are all taken). Please request the Dakota Conference room block.

CanadInn \$86.40 plus tax - Reservations accepted until May 2 - Group ID# 511258
(701) 772-8404 or 1-888-332-2623 • <https://tinyurl.com/CanadInn20>

Expressway Inn & Suites \$65.95 plus tax - Reservations accepted until May 5
(701) 757-7000 or 1-888-530-0190 • <https://tinyurl.com/Expressway20>

MyPlace Hotel \$86.40 plus tax - Reservations accepted until May 2
(701) 757-1717 • <https://tinyurl.com/MyPlace20>

Sleep Inn & Suites \$86.40 plus tax - Reservations accepted until May 2
(701) 757-2900 or 1-877-424-6423 • <https://tinyurl.com/SleepInn20>

Exhibitor Levels and Benefits

Standard Benefits Include

- 9 foot wide booth space
- 8 foot display table and one chair
- Exposure to hundreds of healthcare professionals
- Organization name and contact information included in the conference program and app
- Contact list of conference registrants in a pdf format after the conference
- Organization name prominently displayed on a projection screen before all keynote speaker sessions

Bronze Level - \$500

- Standard Benefits plus:
 - One complimentary registration for display representative (includes all meals)

Silver Level - \$750

- Standard Benefits plus:
 - One complimentary registration for display representative (includes all meals)
 - Recognition as a co-sponsor of a breakfast
 - Organization name and logo to appear on conference website

Gold Level - \$1,000

- Standard Benefits plus:
 - Two complimentary registrations for display representatives (includes all meals)
 - Recognition as a co-sponsor of a lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization inserted in participant packets
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format 2 weeks prior to conference

Platinum Level - \$1,500

- Standard Benefits plus:
 - Two complimentary registrations for display representatives (includes all meals)
 - Recognition as a co-sponsor of a lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization inserted in participant packets
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format 2 weeks prior to conference
 - 5-minute speaking opportunity prior to keynote session (limited space)
 - Clickable banner ad on conference app
 - Recognized as a sponsor on the conference Twitter feed prior to the conference

Diamond Level - \$2,500

- Standard Benefits plus:
 - Three complimentary registrations for display representatives (includes all meals)
 - Double booth - 2 tables/chairs
 - Recognition as a co-sponsor of a breakfast and lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization inserted in participant packets
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format 2 weeks prior to conference
 - 10-minute speaking opportunity prior to keynote session (limited space)
 - Clickable banner ad on conference app
 - Recognized as a sponsor on the conference Twitter feed prior to the conference
 - Organization name included in email welcome to attendees
 - Ad (designed and submitted by your organization) posted on conference Facebook site prior to conference
 - Link from conference website to your organization's website

Additional Items Available for Sponsorship

These items are separate from the above levels and do not come with a booth or complimentary registration. You may choose to sponsor any of the items below in addition to sponsoring at a selected level (above) or to just sponsor an item below (unless otherwise noted). Sponsors of the items below will be noted in the conference program and/or on the item or at the event they are sponsoring.

Break Sponsor - \$500

Opening Reception Sponsor - \$1,000

Participant Internet Sponsor - \$1,000

Awards Banquet Sponsor - \$2,000

Keynote Sponsor - \$2,000

Advertisement in Conference Program

Full page (7½" x 10.5") = \$700

Half page (7½" x 5") = \$425

Quarter page (3¾" x 5") = \$300

Questions?

Kylie Nissen, Senior Project Coordinator
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(701) 777-5380 • kylie.nissen@und.edu
or visit ruralhealth.und.edu/dakota-conference

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