

# Implementation Plan for Needs Identified in the Community Health Needs Assessment for Jacobson Memorial Hospital Care Center

FY 2017-2018

**Covered Facilities:** Jacobson Memorial Hospital Care Center and affiliated clinics

**Community Health Needs Assessment:** A Community Health Needs Assessment (“CHNA”) was performed in the fall of 2016 in collaboration with public health to determine the most pressing health needs of Grant County.

**Implementation Plan Goals:** The board of Jacobson Memorial Hospital Care Center has determined that the following health needs identified in the CHNA should be addressed through the implementation strategy noted for each such need:

## 1. Access to exercise and wellness activities

*Specific Needs Identified in CHNA:*

- Grant County ranks poorly in the state in adult obesity, physical inactivity and access to exercise opportunities.

- Improve access to exercise and wellness activities (page 49; ranking number 1)

### ○ Key Objectives:

- Improve access to exercise facilities
- Increase availability of exercise activities or classes for adults
- Increase number of preventative care activities
- Increase the number of practicing primary care providers

### ○ Implementation Strategies:

- JMHCC will continue to engage with the Elgin-New Leipzig School District and the community in developing a fitness center in the school, with access to the public 24/7. JMHCC will help form a community committee to guide funding acquisition and development of the fitness center.
- JMHCC will support public walk/runs in the county and will collaborate with Custer Public Health and the Grant County Extension Service to offer quarterly educational classes or activities on health and wellness. JMHCC will tap the expertise of available nutritionists to include classes on meal preparation.

- JMHCC will offer health fairs targeting preventative care issues (mammograms, well child, colonoscopy, hypertension, diabetes and cholesterol discussed)
- JMHCC will implement a preventative care program at its facility and clinics.

The goals (within three months):

1. Establish a committee to guide the funding and development of a fitness center.
2. Establish topics for quarterly educational classes and activities.
3. Develop health fair topics.
4. Identify what needs should be addressed with preventative care.

The goals (within six months):

1. Establish fitness center in school.
2. Start offering quarterly educational classes and activities.
3. Start offering scheduled health fairs addressing identified topics.
4. Launch preventative care program targeting identified needs.

## **2. Youth alcohol use and abuse**

*Specific Needs Identified in CHNA:*

- Addressing youth alcohol use and abuse (page 49; ranking number 2)
- Key Objectives:
  - Education of youth and parents about alcohol abuse
  - Lower statistics of alcohol consumption among youth
- Implementation Strategies:
  - Collaboration between JMHCC, Custer Health, school and sheriff's department
  - Survey students; get data to school and Custer Health to share
  - Ask school to focus on awareness

The goals (within three months):

1. Identify resources and survey tools
2. Plan meeting with school, health care entities and sheriff
3. Access grant funds to plan awareness event

The goals (within six months):

1. Put awareness plan into action
2. Develop and distribute education and awareness materials through marketing campaign
3. Develop a task force with speakers at school, offering alternative activities for students and a plan for treating alcoholism

### **3. Attracting and retaining young families**

*Specific Needs Identified in CHNA:*

- Attracting and retaining young families (page 49; ranking number 3)
- Key Objectives:
  - JMHCC will continue to communicate to leaders about need for staffing
- Implementation Strategies:
  - Economic impact study on how JMHCC staff helps community
  - Communicate need through community and civic organizations

The goals (within three months):

1. Gather data and economic impact information
2. Implement aggressive marketing through social media

The goals (within six months):

1. Meet with civic organizations to communicate need and ask for input

#### 4. Availability of specialists

*Specific Needs Identified in CHNA:*

- Lack of availability of specialists locally (page 49; ranking number 4)
  
- Key Objectives:
  - Care for entire family with specialized care throughout the patient's status
  - Provide consult for specialty visits
  
- Implementation Strategies:
  - Look into visiting nurse program with Custer Health
  - Implement telemedicine and find specialty partners

The goals (within three months):

1. Obtain price information and install telemedicine equipment in clinic
2. Complete performance on visiting nurse for home health

The goals (within six months):

1. Develop list of willing specialty providers for patients to see via telemedicine
2. Implement visiting nurse with input from Custer Health