# DEPARTMENT OF HEALTH AND HUMAN SERVICES Health Resources and Services Administration

Application Tracking Number

#### **SAMPLE PROJECT WORK PLAN**

#### Section A - Comprehensive Needs Assessment

Goal A1: Identifying majo	r health issues for the popula	ations to be served, unme	t need, barriers to care,	etc.	
Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
A1.1 Develop protocol	1. Identify appropriate	1. Participate in the	1. The number of	1. Planning	
and measures for	tools to use for the needs	comprehensive needs	planning meetings.	Grant	
implementing needs	assessment.	assessment elements	2. Determination	committee	
assessment within two	2. Establish Subcommittee	meeting with area	made regarding	2. CEO	
months of grant award.	of the planning staff to	stakeholders.	approach.	3. Board of	
A.1.2 Establish a team of	oversee needs	2. Create tangible	3. The number of	Directors	
knowledgeable planning	assessment.	targeted assessment	meetings attended.	4. Consultant	
staff to oversee	3. Define roles of planning	protocols and tools for	4. Number of		
undertaking of needs	staff and for the project.	identified populations	persons at each		
assessment within one		in collaboration with	meeting.		
month of grant award.		other health centers.	5. Progress against		
A.1.3. Complete needs		3. Conduct at least one	established timeline		
assessment for targeted		coordinating meeting	for completion of		
service area within 4		every month.	assessment.		
months of award.		4. Completed needs			
A2.3 Secure consultant		assessment.			
to assist with needs					
assessment.					

Goal A2 : Applying for MU	Goal A2 : Applying for MUA/MUA Designation								
Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)				
A2.1 Obtain MUA/MUP	1. Identify tracts that	1. Implement process	1. Number of	1. Needs					
designation for census	qualify for MUA/MUP in	for MUA/MUP	successfully	Assessment					
tracts within target	targeted service area.	designation for	Identified census	subcommittee					
service area without a	2. Apply for MUA/MUP	undesignated census	tracts with or	of Planning					
designation by (DATE).	designation and secure list	tracts in service area.	without MUA/MUP	Grant Staff.					
A2.2 Identify areas with	of census tracts that	2. Census tracts within	designation for	2. CEO					
current MUA/MUP	already have MUA/MUP	targeted service area	targeted service	3. Consultant					
designations in targeted	designation in targeted	have MUA/MUP	area.						
service area by (DATE).	service area.	designations.	2. Number of census						
A2.3 Secure consultant			tracts that						
to assist with			successfully received						
designations.			MUA/MUP						
			designation.						

Section B - Service Delivery

Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
B1.1 Develop a	1. Assess current	1. Written	Finalized document	1. CEO	
service delivery	capacity and	documentation of	describing evaluation of	2. CMO	
model that is	willingness of local	current community	service delivery models	3. Human	
appropriate relative	health care providers	model, capacity, and	submitted to the Board of	Resource Staff	
to the results of the	to provide services	resources potentially	Directors.	4. Consultant	
comprehensive	and possible	available to the target	2. A model and guide for		
needs assessment by	collaborations.	population.	developing specific		
(DATE).	2. Based upon needs	2. Identified essential	recruitment and retention		
B.1.2 Identify	assessment, working	clinical and support	activities for the satellite.		
medical staffing	projections, current	staff.			
needs by (DATE).	inventory of				
	providers and				
	experience, identify				
	optimal clinical and				
	support staff.				

Goal B2: If special populations (e.g., migrant/seasonal agricultural workers, residents of public housing, homeless persons, low-income school children) are included in the target population, specifying activities related to the identification of the unique access problems and health care needs of these populations.

Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
B2.1. Recruit staff	1. Identify specific	1. Recruitment of	1. Recruitment of staff	1. CEO	
that specialize in	focus areas for	staff with expertise in	persons with expertise in	2. CMO	
providing health	recruiting staff to	serving the MSFW	serving the MSFW	3. CFO	
services for MSFW	work with MSFW	population.	population.		

populations by (DATE).	population.								
Goal B3: Facility planning and location selection.									
Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)				
B3.1 Identify	1. Based upon the	1. Identify ideal	1. Number of locations	1. CEO					
potential sites that	needs assessment	locations (based upon	identified for possible	2. CMO					
will meet the health	and the current	travel patterns and	location of health center.	3. CFO					
care needs of the	inventory of	population							
target population by	providers identify the	concentrations, etc.).							
(DATE).	optimal location,								
	facility configuration								
	and related square								
	footage, exam rooms,								
	etc.								

### Section C - Securing Financial, Professional and Technical Assistance

Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
C1.1 Identify staffing	1. Identify strategy for	1. Hired Management	1. Number of filled positions	1. CEO	
needs for future	recruiting	staff for future health	for key management staff.	2. Human	
health center by	management staff.	center.		Resource Staff	
(DATE).	2. Recruit			3. Board of	
	management staff.			Directors	

Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
C2.1 Hire consultant to	1. Identify consultants	1. Key staff is	1. Successful hiring of	1. CMO	
provide training for staff	that provide section 330	adequately trained to	consultant.	2. Human	
on Section 330	training for community	comply with section	2. Completion rate of	Resources staff	
requirements by (DATE).	health centers.	330 requirements.	staff participation	3. Consultant	
C2.2 Train staff on	2. Establish contract with		documented in training		
section 330	identified consultant.		log.		
requirements by (DATE)	3. Train staff on section				
	330 compliance for				
	community health				
	centers.				
Goal C3: Financial, mana	centers.  gement, and administrative of	considerations to the orga	nization related to future	operation of the he	alth center.
Goal C3: Financial, mana		Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	alth center.  Comment(s (Maximum 500 characters)
Objective(s)	gement, and administrative		Data Evaluation and	Person / Area	Comment(s (Maximum 500
Objective(s) C3.1 Pursue funding	gement, and administrative of Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s (Maximum 500
Objective(s)  C3.1 Pursue funding opportunities from	Key Action Step(s)  1. Identify available state	Expected Outcome(s)  1. Identified potential	Data Evaluation and Measurement(s)  1. Number of identified	Person / Area Responsible(s)	Comment(s (Maximum 500
Objective(s)  C3.1 Pursue funding opportunities from federal, state, local	Key Action Step(s)  1. Identify available state and local funding	Expected Outcome(s)  1. Identified potential funding resources for	Data Evaluation and Measurement(s)  1. Number of identified funding opportunities	Person / Area Responsible(s)  1. CEO 2. Development	Comment(s (Maximum 500
Objective(s)  C3.1 Pursue funding opportunities from federal, state, local resources to support	Key Action Step(s)  1. Identify available state and local funding resources for future	Expected Outcome(s)  1. Identified potential funding resources for future health center.	Data Evaluation and Measurement(s)  1. Number of identified funding opportunities available for the	Person / Area Responsible(s)  1. CEO 2. Development	Comment(s (Maximum 500
Objective(s)  C3.1 Pursue funding opportunities from federal, state, local resources to support service delivery plan by	Key Action Step(s)  1. Identify available state and local funding resources for future health center.	1. Identified potential funding resources for future health center. 2. Funding for the	Data Evaluation and Measurement(s)  1. Number of identified funding opportunities available for the establishment and	Person / Area Responsible(s)  1. CEO 2. Development	Comment(s (Maximum 500
	Key Action Step(s)  1. Identify available state and local funding resources for future health center. 2. Apply for available	Expected Outcome(s)  1. Identified potential funding resources for future health center. 2. Funding for the establishment and	Data Evaluation and Measurement(s)  1. Number of identified funding opportunities available for the establishment and operation of future	Person / Area Responsible(s)  1. CEO 2. Development	Comment(s (Maximum 500

Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
C4.1 Identify projected	1. Based on needs	1. Identify facility, staff,	1. Rate of projected	1. CMO	
patient growth over	assessment, calculate	and financial resources	patient growth and	2. CFO	
next 5 years by (DATE).	projected patient growth	needed to provide	identified financial		
C.4.2. Develop patient	for targeted service area.	health services for the	needs for the first 4		
payor mix calculations		target population over	years of operation.		
based on needs		next 4 years.			
assessment.					

## Section D - Developing Community Involvement/Participation

Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
D1.1 Develop	1. Identify local providers	1. Establish local	1. Number of local	1. CEO	
linkages/building	in service area.	provider support for	providers that are in	2. Board of	
partnerships with at	2. Schedule meetings with	future health center.	support of the future	Directors	
least 3 other providers	local providers to gain	2. Establish linkages	health center.		
in the target area based	input on planning	with other area			
on the needs	activities for future health	providers.			
assessment by (DATE).	center.				
Goal D2: Developing a Go	overning Board that aligns w	th section 330 statutory	and regulatory requireme	nts.	_
Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500

					characters)
D2.1 Recruit	1. Develop strategy to	1. Established	1. Number of	1. Planning	
representatives who	recruit for governing	Governance Board for	Governance Board	Committee	
live and work in	board membership.	future health center.	candidates that have	2. Community	
targeted service area to	2. Identify potential		agreed to serve on the	Outreach staff	
serve on Governing	candidates (focus groups,		Board.		
Board for future health	interviews, interested				
center by (DATE).	parties).				
	3. Invite candidates to join				
	governance board.				
Goal D3: Developing con	nmunity support.				
Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
D3.1 Attend at least 4	1. Identify community	1. Assessment of	1. The number of events	1. Planning	
community events and	events to attend.	community support for	attended to gain	Committee	
administer 100 surveys	2. Develop and test survey	establishment of	support.	2. Community	
to assess community	instrument.	future health center.	2. Percent of survey	Outreach Staff	
support for	3. Identify survey		participants in support	3. Board of	
establishment of future	participation strategy.		of future health center.	Directors	
health center by	4. Administer 100 surveys			4. CEO	
(DATE).	at 4 or more community				
	events.				

Section E - Establishing Collaborative Working Relationships With Other Area

Goal E1: Developing linkages/building partnerships with other providers in the community including any federally qualified health centers, health departments, local hospitals, and rural health clinics.

Objective(s)	Key Action Step(s)	Expected Outcome(s)	Data Evaluation and Measurement(s)	Person / Area Responsible(s)	Comment(s) (Maximum 500 characters)
E1.1 1. Obtain at least 5	1. Identify local health	1. Identify potential	1. Number of secured	1.CEO	
letters of support from	providers to target for	partners.	letters of support.	2. CMO	
health care providers in	letters of support.	2. Obtain letters of		3. Community	
the service area for the	2. Meet with Executive	support for the		Outreach staff	
establishment of future	Officers to discuss	establishment of future			
health center by	collaboration and request	health center.			
(DATE).	letters of support.				