Rural Health Research Dissemination
Rural PREP Professional Development Webinar
May 2020

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Rural Health Research Gateway
Provide access to publications and projects funded through the Federal Office of Rural Health Policy

Aim to reach diverse audiences:
• Students.
• Policy makers.
• Other health researchers.
• Rural health providers.
• Rural health professionals/organizations/ associations.

https://www.ruralhealthresearch.org
Using Gateway

This online resource of rural health research connects you to:

- Research and Policy Centers.
- Reports and journal publications.
- Fact sheets.
- Policy briefs.
- Research projects.
- Email alerts.
- Webinars.
- Experts.
- Dissemination toolkit.

Knowledge Translation Process

1. research question
2. research planning & design
3. data collection & analysis
4. tailoring & telling others
5. changing policy & practice
6. re-evaluate & sustain knowledge

Focus of Toolkit
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## Types of Dissemination Products

- Policy Brief
- Fact Sheet
- Chartbook
- PowerPoint Slide Presentation
- Poster Presentation
- Infographic
- Promotional Products
- Journal Publications

### Download the Toolkit

A Tool of Rural Health Research Gateway
August 2019

### Subscribe to Research Alerts

Sign-up to receive email notifications when new research products are completed:

- First Name
- Last Name
- Email

[Sign Up]
General Rules for Rural Health Research Dissemination

• Ideal: Engage end users when framing the research.
• Very least: Engage end users when developing your research product(s).
• Present findings in multiple formats for diverse audiences.
• Regardless of product type, most influential are:
  • Title.
  • Abstract.
  • Introduction.

Journal Publication Process

Narrow your research to key findings and determine the type and number of publications.
• Do NOT try and capture EVERYTHING in one publication.
• Multiple journal publications?
• Multiple publication types?
  □ Example
Develop and sign authorship agreements.
• Determines roles.
• Identifies authorship order.
• Sets timelines.
Authorship Agreements

- Will be different depending on the number of authors.
- All authors must contribute to the writing of the manuscript.
- Timelines can be adjusted.
- Authorship can be adjusted in real-time.
- All authors must agree on journal selection and final manuscript.

<table>
<thead>
<tr>
<th>Authorship</th>
<th>Responsibilities</th>
<th>Timeline</th>
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| 1st Author: Shawna | - Identify final journal  
- Develop journal article outline per journal's guidelines  
- Write the Methods section  
- Write the Discussion  
- Write the Implications/Conclusions  
- Review all other sections of article  
- Final review and article submission  
- Attend team meetings  
- Review final manuscript | | |
| 2nd Author: Collette | - Suggest journals  
- Data analysis  
- Data output  
- Write methods section  
- Assist with additional data outputs as needed  
- Write abstract  
- Attend team meetings  
- Review final manuscript | | |
| 3rd Author: Dale | - Suggest journals  
- Identify literature  
- Write literature review  
- Complete works cited list/bibliography in format required by the journal  
- Provide literature for discussion section  
- Attend team meetings  
- Review final manuscript | | |
| 4th Author: Paula | - Assist with themes for the Discussion section  
- Assist with writing implications  
- Provide edits and comments throughout  
- Attend team meetings  
- Review final manuscript | | |

Selecting a Journal

- Choose the journal BEFORE you begin writing.
- Search journals based on your:
  - Research methodology.  
  - Audience.  
  - Existing literature.
- Review the:
  - Impact factor.  
  - Journal mission/aim/scope.  
  - Authorship guide.
Journal Grid

• Not required but can be very helpful.
• All authors contribute.
• Provide information for what matters to you.
• Each author ranks.
• Group selects the one journal and determines back-ups.
• Lead author will break any ties or disagreements.

<table>
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<tr>
<th>Journal name</th>
<th>URL</th>
<th>Impact factor</th>
<th>Publication frequency</th>
<th>Submission to decision time</th>
<th>Audience</th>
<th>Aim/scope</th>
<th>Similar articles</th>
<th>RANK</th>
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Writing the Journal Article

• Become familiar with the author guide for the selected journal.
• Develop an article outline.
• Be aware of word limits.
• Familiarize yourself with the online submission process and requirements.
• Determine which sections need to be written first and set deadlines among team members.
  • Cannot write discussion without results.
  • Make sure the introduction/literature review cycle back from the discussion/conclusions.
MANUSCRIPT PREPARATION AND SUBMISSION

Initial Submission

The initial submission should comply with 4 requirements:

1. A title page which includes the title of the manuscript, author names, author affiliations, and the full abstract. Click here (link is to PDF) to see an example of the required format.
2. A blinded manuscript file that does not include acknowledgements, author information, institutional affiliations or endorsements, dates of revisions, or comments.
Instructions for Authors

Open All Topics | Close All Topics

Submit

How Do I?
- Determine My Article Type
- Format My Manuscript
- What to Expect
  - After Submission
  - After Revision/Acceptance
  - After Publication
  - About Previous Release of Information, Embargo, and Access

Editorial Policies for Authors
- Author Responsibilities
- Requirements for Reporting
- Journal Policies, Forms, Resources
  - Journal Policies
  - Forms
  - Additional Resources

About This Journal

Quick Links
- About JAMA
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Determine My Article Type

Categories of Articles

Research

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<th>Article Type</th>
<th>Description</th>
<th>Requirements</th>
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| **Original Investigation** | Clinical trial, Meta-analysis, Intervention study, Cohort study, Case-control study, Epidemiologic assessment, Survey with high response rate, Cost-effectiveness analysis, Decision analysis, Study of screening and diagnostic tests, Other observational study | • 3000 words
|                           | | • 10 tables and/or figures
|                           | | • Structured abstract
|                           | | • Key Points
|                           | | • Follow EQUATOR Reporting Guidelines

| Clinical Trial            | Any research project that prospectively assigns human participants to intervention or comparison groups to study the cause-and-effect relationship between an intervention and a health outcome. All clinical trials must be registered at an appropriate online public registry. Interventions include but are not limited to drugs, surgical procedures, devices, behavioral treatments, educational programs, and other nonpharmacological treatments. | • 3000 words
|                           | | • 10 tables and/or figures, including CONSORT Flow diagram
|                           | | • Structural abstract
|                           | | • Key Points
|                           | | • Subtitle should be "A Randomized Clinical Trial"
|                           | | • Trial registration and ID
|                           | | • Trial protocol
|                           | | • CONSORT checklist
|                           | | • Data Sharing Statement
|                           | | • Follow EQUATOR Reporting Guidelines
Important Considerations

• Title, abstract, and introduction are highly influential.
  • Writing a title.
  • Writing an abstract.
• Cover letter should specifically mention why this article is a good fit for the given journal’s audience and how it aligns specifically with the journal’s aims/scope.
• Always write a cover letter even when not required.
• Prepare to wait. And wait. And wait.
• Rejection is common (look at the journal’s acceptance rate).
• (Almost) always accept the opportunity to resubmit.

Journal Decisions

• Accepted.
• Rejected.
• Resubmit/revise with minor revisions.
• Resubmit/revise with major revisions.
Revision Process

• Usually responsibility of lead author.
• Meeting to discuss who addresses which revision.
• Revision grid for the journal.
• Address every comment in the grid even if you will not change the manuscript.
• Track changes manuscript.
• Clean manuscript.
• Every author must approve new version.

Additional Dissemination Tips

• Once published, promote through social media channels and among colleagues.
• Consider what other products you can develop from the same research to reach other audiences.
• Consider having one research team and multiple publications and contracts in place at one time.
• Think outside the box about what is “publishable” and know that even adverse outcomes deserve mention.
• Do not narrowly focus on journal publications solely.
• Do not forget your audience.
For more than 30 years, the Rural Health Research Centers have been conducting policy-relevant research on healthcare in rural areas and providing a voice for rural communities in the policy process.

The Rural Health Research Gateway ensures this research lands in the hands of our rural leaders.

ruralhealthresearch.org