

2021

## Sponsor/Exhibitor Invitation

2021 Annual Dakota Conference on Rural & Public Health

June 2–4

*Providing Quality Education  
for Rural and Public Health  
Professionals*

**Dakota**  
**Conference**  
on Rural and Public Health

**Deadline for registration is Thursday, March 18, 2021**

Registration online at: [www.tinyurl.com/21DCexhib](http://www.tinyurl.com/21DCexhib)

### Exhibiting

#### Wednesday, June 2

2:35 – 3:20 pm Visit Exhibits

#### Thursday, June 3

9:00 – 9:30 am Visit Exhibits

10:45 – 11:15 am Visit Exhibits

2:00 – 2:30 pm Visit Exhibits

4:45 - 5:30 pm Visit Exhibits

### Cancellations and Substitutions

All levels of sponsorships are nonrefundable. No representatives, other than the person listed on the registration form as the exhibitor, are allowed to be present at your booth unless they have registered for the conference. All additional representatives MUST register for the conference.

### About Dakota Conference

The Dakota Conference has served as an interdisciplinary forum for more than 30 years. Attracting about 300+ professionals annually, the conference provides an opportunity to share strategies for building and sustaining healthy communities in North Dakota.

The Dakota Conference includes preconference workshops, keynote speakers, a variety of breakout sessions, poster presentations, evening meetings and events, and an awards banquet.

### The Dakota Conference is Facilitated by

Center for Rural Health at the University of North Dakota (UND) School of Medicine & Health Sciences (SMHS).

### Supporting Partners

- Altru Health System
- Center for Rural Health (UND SMHS)
- College of Nursing and Professional Disciplines (UND)
- North Dakota Public Health Association
- North Dakota Rural Health Association

### Register Online

Register your exhibit/sponsorship online at [www.tinyurl.com/21DCexhib](http://www.tinyurl.com/21DCexhib). If you have any problems with the on-line registration system, please contact the Office of Extended Learning at (701) 777-0488.



## Exhibitor Levels and Benefits

### Standard Benefits Include

- Virtual exhibit space
- Opportunity to speak for 5 minutes in front of audience (speaking opportunities will be assigned based on level and order received)
- Exposure to hundreds of healthcare professionals
- Organization name and contact information included in the conference program and website
- Contact list of conference registrants in a pdf format 2 days prior to the conference
- Organization name prominently displayed before all keynote speaker sessions
- Opportunity for participants to schedule private meetings with exhibitors
- Opportunity to post a video for participants to view on the website

### Bronze Level - \$500

- Standard Benefits plus:
  - One complimentary registration for display representative
  - Opportunity to post a video (up to 5 minutes long) for participants to view on website

### Silver Level - \$750

- Standard Benefits plus:
  - One complimentary registration for display representative
  - Recognition as a co-sponsor of banquet
  - Organization name and logo to appear on conference website (sponsors and home page)
  - Opportunity to post a video (up to 5 minutes long) for participants to view on website

### Gold Level - \$1,000

- Standard Benefits plus:
  - Two complimentary registrations for display representatives
  - Recognition as a co-sponsor of the banquet
  - Organization name and logo to appear on conference website (sponsors and home page)
  - One-page flyer designed and submitted by your organization posted online
  - Organization name included in one statewide press release prior to the conference
  - Contact list of conference preregistrants emailed in pdf format 2 weeks prior to conference
  - Opportunity to post a video (up to 10 minutes long) for participants to view on website

### Platinum Level - \$1,500

- Standard Benefits plus:
  - Two complimentary registrations for display representatives
  - Recognition as a co-sponsor of the virtual platform
  - Organization name and logo to appear on conference website (sponsors and home page)
  - One-page flyer designed and submitted by your organization inserted in participant packets
  - Organization name included in one statewide press release prior to the conference
  - Contact list of conference preregistrants emailed in pdf format 2 weeks prior to conference
  - 5-minute speaking opportunity prior to keynote session (limited space)
  - Clickable banner ad on conference website
  - Recognized as a sponsor on the conference Twitter feed prior to the conference
  - Opportunity to post a video (up to 10 minutes long) for participants to view on website

### Diamond Level - \$2,500

- Standard Benefits plus:
  - Three complimentary registrations for display representatives
  - Recognition as a co-sponsor of the virtual platform and banquet
  - Organization name and logo to appear on conference website (sponsors and home page)
  - One-page flyer designed and submitted by your organization posted online
  - Organization name included in one statewide press release prior to the conference
  - Contact list of conference preregistrants emailed in pdf format 2 weeks prior to conference
  - 10-minute speaking opportunity prior to keynote session (limited space)
  - Clickable banner ad on conference website

- Recognized as a sponsor on the conference Twitter feed prior to the conference
- Organization name included in email welcome to attendees
- Ad (designed and submitted by your organization) posted on conference Facebook site prior to conference
- Link from conference website to your organization's website
- Opportunity to post a video (up to 10 minutes long) for participants to view on website

## Additional Items Available for Sponsorship

These items are separate from the above levels and do not come with a booth or complimentary registration. You may choose to sponsor any of the items below in addition to sponsoring at a selected level (above) or to just sponsor an item below (unless otherwise noted). Sponsors of the items below will be noted in the conference program and/or on the item or at the event they are sponsoring.

### **Advertisement in Conference Program**

Full page (7½" x 10.5") = \$700

Half page (7½" x 5") = \$425

Quarter page (3¾" x 5") = \$300

## Questions?

Amy Breigenzer, Project Assistant  
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(701) 777-8002 • [amy.breigenzer@und.edu](mailto:amy.breigenzer@und.edu)  
or visit [ruralhealth.und.edu/dakota-conference](http://ruralhealth.und.edu/dakota-conference)

*Register online at: [www.tinyurl.com/21DCexhib](http://www.tinyurl.com/21DCexhib)*