

2023

Sponsor/Exhibitor Invitation

2023 Annual Dakota Conference on Rural and Public Health

June 14–16

Providing Quality Education for
Rural and Public Health Professionals

Bismarck Event Center, Bismarck

Dakota
Conference
on Rural and Public Health

Deadline for registration is Wednesday, March 1, 2023

Registration online at: <https://tinyurl.com/DCEXhib23>

Exhibiting

Wednesday, June 14

2:05 – 2:45 pm

Visit Exhibits

3:45 – 5:45 pm

Welcome Reception/Visit Exhibits

Thursday, June 15

9:00 – 10:00 am

Visit Exhibits

The Wednesday 3:45-5:45 block will have a Game Night theme. All vendors are encouraged to have a simple game at their booth participants may play. It can be as simple as Tic Tac Toe, drawing cards, Blackjack, rolling dice, etc. Winners will receive a ticket they can turn in for a special drawing.

Cancellations and Substitutions

All levels of sponsorships are nonrefundable. No representatives, other than the person listed on the registration form as the exhibitor, are allowed to be present at your booth unless they have registered for the conference. All additional representatives **MUST** register for the conference.

About Dakota Conference

The Dakota Conference has served as an interdisciplinary forum for more than 35 years. Attracting about 300+ professionals annually, the conference provides an opportunity to share strategies for building and sustaining healthy communities in North Dakota.

The Dakota Conference includes preconference workshops, keynote speakers, a variety of breakout sessions, poster presentations, evening meetings and events, and an awards banquet.

The Dakota Conference is Facilitated by

Center for Rural Health at the University of North Dakota (UND) School of Medicine & Health Sciences (SMHS).

Supporting Partners

- Altru Health System
- Center for Rural Health (UND SMHS)
- College of Nursing and Professional Disciplines (UND)
- North Dakota Public Health Association
- North Dakota Rural Health Association

Register Online

Register your exhibit/sponsorship online at <https://tinyurl.com/DCEXhib23>. If you have any problems with the online registration system, please contact the Office of Extended Learning at (701) 777-0488.



Exhibitor Levels and Benefits

Standard Benefits Include

- 9 foot wide booth space
- 8 foot uncovered display table and one chair
- Exposure to hundreds of healthcare professionals
- Organization name and contact information included in the conference app
- Contact list of conference registrants in a pdf format after the conference
- Organization name prominently displayed before all keynote speaker sessions

Bronze Level - \$500

- Standard Benefits plus:
 - One complimentary registration for display representative

Silver Level - \$750

- Standard Benefits plus:
 - One complimentary registration for display representative
 - Recognition as a co-sponsor of a breakfast
 - Organization name and logo to appear on conference website

Gold Level - \$1,000

- Standard Benefits plus:
 - Two complimentary registrations for display representatives
 - Recognition as a co-sponsor of a lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization posted online
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format two weeks prior to conference
 - Opportunity to post a video (up to five minutes long) for participants to view on website

Platinum Level - \$1,500

- Standard Benefits plus:
 - Two complimentary registrations for display representatives
 - Recognition as a co-sponsor of a lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization posted online
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format two weeks prior to conference
 - Opportunity to post a video (up to ten minutes long) for participants to view on website
 - Five minute speaking opportunity prior to keynote session (limited space)
 - Recognized as a sponsor on the conference Twitter feed prior to the conference

Diamond Level - \$2,500

- Standard Benefits plus:
 - Three complimentary registrations for display representatives
 - Recognition as a co-sponsor of a breakfast and a lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization posted online
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format two weeks prior to conference
 - Opportunity to post a video (up to ten minutes long) for participants to view on website
 - Ten minute speaking opportunity prior to keynote session (limited space)
 - Recognized as a sponsor on the conference Twitter feed prior to the conference
 - Organization name included in email welcome to attendees
 - Ad (designed and submitted by your organization) posted on conference Facebook site prior to conference
 - Link from conference website to your organization's website



Additional Items Available for Sponsorship

These items are separate from the above levels and do not come with a booth or complimentary registration. You may choose to sponsor any of the items below in addition to sponsoring at a selected level (above) or to just sponsor an item below (unless otherwise noted). Sponsors of the items below will be noted in the conference program and/or on the item or at the event they are sponsoring.

Advertisement in Conference Program

Break Sponsor - \$750

Opening Reception Sponsor - \$1,500

Participant Internet Sponsor - \$1,000

Awards Banquet Sponsor - \$2,000

Keynote Sponsor - \$2,000



Questions?

Brittany Dryburgh, Project Coordinator

Center for Rural Health, UND School of Medicine & Health Sciences

(701) 777-8002 • brittany.dryburgh@UND.edu

or visit ruralhealth.und.edu/dakota-conference

Register online at: <https://tinyurl.com/DCEXhib23>