

2024 Exhibitor Registration Information

2024 Annual Dakota Conference on Rural and Public Health

June 4–6

Alerus Conference Center
Grand Forks, North Dakota

*Providing Quality Education for
Rural and Public Health Professionals*

Dakota
Conference
on Rural and Public Health

Deadline for registration is March 1, 2024

Registration online at: <https://tinyurl.com/DCExhib24>

Exhibitors

Monday, June 3

3:00 – 7:00 pm Exhibitor Set-up

Tuesday, June 4

7:00 – 10:30 am Exhibitor Set-up
10:35 – 11:45 am Visit Exhibits & Networking Coffee/Tea Bar
2:25 – 2:55 pm Visit Exhibits/Beverage Break
3:55 – 5:00 pm Welcome Reception/Visit Exhibits

Wednesday, June 5

10:10 – 10:45 am Visit Exhibits/Snack Break
2:20 – 3:00 pm Visit Exhibits/Snack Break
3:00 – 4:30 pm Exhibit Tear-down

The Tuesday 3:55-5:00 block will have a Game Night theme. All vendors are encouraged to have a simple game at their booth participants may play. It can be as simple as Tic Tac Toe, drawing cards, Blackjack, rolling dice, etc. Winners will receive a ticket they can turn in for a special drawing.

Cancellations and Substitutions

All levels of sponsorships are nonrefundable. No representatives, other than the person listed on the registration form as the exhibitor, are allowed to be in the conference venue unless they have registered for the conference.

All additional representatives MUST REGISTER for the conference, all present in the conference venue must be registered.

About Dakota Conference

The Dakota Conference has served as an interdisciplinary forum for more than 35 years. Attracting about 300+ professionals annually, the conference provides an opportunity to share strategies for building and sustaining healthy communities in North Dakota.

The Dakota Conference includes preconference workshops, keynote speakers, a variety of breakout sessions, poster presentations, evening meetings and events, and an awards banquet.

The Dakota Conference is Facilitated by

Center for Rural Health at the University of North Dakota (UND) School of Medicine & Health Sciences (SMHS).

Supporting Partners

- Altru Health System
- Center for Rural Health (UND SMHS)
- College of Nursing and Professional Disciplines (UND)
- North Dakota Public Health Association
- North Dakota Rural Health Association

Register Online

Register your exhibit/sponsorship online at <https://tinyurl.com/DCExhib24>. If you have any problems with the online registration system, please contact the Office of Extended Learning at (701) 777-0488.

Exhibitor Levels and Benefits

Standard Benefits Include

- 9 foot wide booth space
- 8 foot uncovered display table and one chair
- Exposure to hundreds of healthcare professionals
- Organization name and contact information included in the conference program/app
- Contact list of conference registrants in a pdf format after the conference
- Organization name prominently displayed during breaks in Ballroom 5

Bronze Level - \$500

- Standard Benefits plus:
 - One complimentary registration for display representative

Silver Level - \$750

- Standard Benefits plus:
 - One complimentary registration for display representative
 - Recognition as a co-sponsor of a break
 - Organization name and logo to appear on conference website

Gold Level - \$1,000

- Standard Benefits plus:
 - Two complimentary registrations for display representatives
 - Recognition as a co-sponsor of a breakfast
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization posted online
 - Contact list of conference preregistrants emailed in pdf format two weeks prior to conference
 - Opportunity to post a video (up to five minutes long) for participants to view on website

Platinum Level - \$1,500

- Standard Benefits plus:
 - Two complimentary registrations for display representatives
 - Recognition as a co-sponsor of a lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization posted online
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format two weeks prior to conference
 - Opportunity to post a video (up to ten minutes long) for participants to view on website
 - Recognized as a exhibitor on the conference social media prior to the conference
 - Link from conference website to your organization's website

Diamond Level - \$2,500

- Standard Benefits plus:
 - Three complimentary registrations for display representatives
 - Recognition as a co-sponsor of a breakfast and a lunch
 - Organization name and logo to appear on conference website
 - One-page flyer designed and submitted by your organization posted online
 - Organization name included in one statewide press release prior to the conference
 - Contact list of conference preregistrants emailed in pdf format two weeks prior to conference
 - Opportunity to post a video (up to ten minutes long) for participants to view on website
 - Five minute speaking opportunity prior to keynote session (limited space)
 - Recognized as an exhibitor on the conference social media prior to the conference
 - Organization name included in email welcome to attendees
 - Ad (designed and submitted by your organization) posted on conference Facebook site prior to conference
 - Link from conference website to your organization's website

Additional Items Available

These items are separate from the above levels and do not come with a booth or complimentary registration. You may choose to support any of the items below in addition to supporting at a selected level (above) or to just support an item below (unless otherwise noted). Supporters of the items below will be noted in the conference program and/or on the item or at the event they are supporting.

Break Supporter - \$750

Opening Reception Supporter - \$1,500

Awards Banquet Supporter - \$2,000

Keynote Supporter - \$2,000

Questions?

Brittany Dryburgh, Project Coordinator

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or visit ruralhealth.und.edu/dakota-conference

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