



## Overview

### **Blue Cross Blue Shield of North Dakota Caring Foundation**

### **Building Healthier Rural Community Grants Program**

*Funding Period (January 1, 2024 – December 31, 2024)*

### **Attributes of the BCBSND Caring Foundation Building Healthier Rural Community Grants Program**

The BCBSND Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

SDOH can be grouped into 5 domains: economic stability, education access and quality, health care access and quality, neighborhood and built environment, social and community context.

Social determinants of health have a major impact on people's health, well-being, and quality of life. Examples of SDOH include:

- Safe housing, transportation, and neighborhoods
- Behavioral and mental health services and supports

- Racism, discrimination, and violence Education, job opportunities, and income
- Access to nutritious foods and physical activity opportunities
- Language and literacy skills

Each provider awarded a grant for an activity or program, will receive recognition and publicity as a co-sponsor, with the BCBSND Caring Foundation Building Healthier Rural Community Grants brand. Specific expectations will be distributed to successful grant recipients once the awards are determined.

## **Financial Award**

BCBSND Caring Foundation will make funds available in the total amount of \$40,000 for this grant program. Individual awards will be made on a competitive basis to successful applicant(s). It is anticipated that 6-8 grants will be awarded in the amounts of \$5,000 to \$7,500. Strongest consideration will be given to applicants who demonstrate strong and diverse community collaborations and sustainability. Additionally, applicants may request funds as part of one grant request for more than one activity/project, as long as all align with the Building Healthier Rural Community Grants Program vision. The committee will consider grants of greater amount if an applicant is applying on behalf of a network of healthcare facilities. Funds will be awarded to grantees on a cost reimbursement basis.

## **Application Process**

BCBSND Caring Foundation Building Healthier Rural Community Grants Program will partner with the Center for Rural Health

(CRH) at the University of North Dakota, School of Medicine and Health Sciences to provide administration of the program.

Applicants are required to submit a complete grant proposal **via this online system** to be completed **no later than 5:00 pm CT, Thursday, November 17th, 2023 (no exceptions will be made)**. *You must have submitted the proposal by that time, if you still have the proposal submission form open it will not be accepted after 5:00 pm CT. When you have successfully submitted the proposal online you will receive a message saying that your proposal has been received.* **If you do not see this message on your screen, contact Holly Long, project coordinator at [holly.long@und.edu](mailto:holly.long@und.edu) or (701) 213-9985.**

The proposals will be reviewed by a BCBSND Caring Foundation and Center for Rural Health review panel, and successful applicants will be notified by the Center for Rural Health by December 22, 2023. Grantees will be selected according to criteria specified by the BCBSND Caring Foundation. Notification to applicants and any correspondence will occur via email through the Center for Rural Health .

Complete grant guidance is included online at <https://ruralhealth.und.edu/projects/bcbs-grant-program>.

## Conclusion

Thank you for your interest in BCBSND Caring Foundation and UND Center for Rural Health Provider Partnership Grant Program. These grants are designed to assist providers to identify solutions, develop strong collaboratives, and champion health and well-

being in our communities. Please direct any grant questions to Holly Long, project coordinator at holly.long@und.edu or (701) 213-9985.

## Application Information

Project Name

Project Focus

## Contact Information

Applicant  
organization

Contact name

Contact title

Mailing address

City

State

Zip code

Contact email

Contact phone

## Project Abstract

Project Abstract: This is the overview and it is meant to be a brief summary. We will ask for details on each of these things further down in the form.

- Provide a brief description of the program, project, event, or initiative.
- Provide a brief description of the plan to implement the program, project, event, or initiative.
- Provide a brief description of what you plan to measure, how you plan to measure it, and the proposed outcome or impact.



State the total dollar amount being requested.



## **Need Statement**

## **Need Statement**

Describe why this type of project is needed. Be sure to include sources to support your statements.




## **Project Description**

Describe the project, initiative, event, or program in detail.

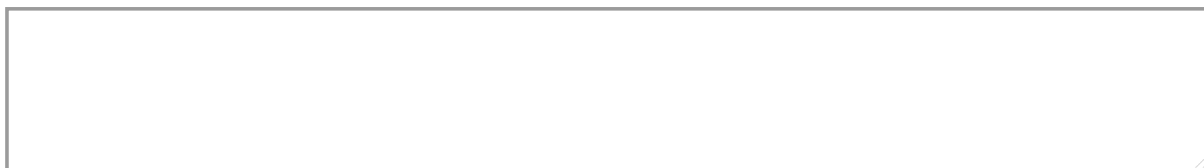
In the next question, you will be asked to upload your work plan that includes the goals, objectives, activities, anticipated

outcome, measures, timelines and person(s) responsible. If you have any comments you want to make regarding your workplan, please place those here.



Upload your work plan (you must use the *Work Plan Template* that has been provided on the website) that includes the goals, objectives, activities, anticipated outcome, measures, timelines and person(s) responsible.

Describe the target population and target service area of the proposal.



Describe the measures of success, i.e. what factors/measurements are the triggers of a successful event, initiative, or program.



Explain the role and responsibility of the network members (if applicable) in accomplishing the goals and objectives. Describe how members will collaborate to implement the project.



Describe the role of the community members and/or the community organizations in the project. How will the community be kept informed?



## **Project Management and Partner Responsibility**

Explain the applicant's experience and ability to manage the grant funds (e.g. previous grant project management).





Describe the current resources, skills, and staffing expertise that will be utilized for the project.



## **Project Sustainability**

Specifically describe how the proposed program, event, initiative, or project will continue once the grant funding period ends.



## **Evaluation**

Describe the method and process measures for assuring that the proposed goals and objectives are achieved by the proposed timeline.



Describe how you will measure the impact of the proposed project and what measures of success will be used to evaluate effectiveness.



## **Memorandum of Agreements**

Memorandum of Agreements (MOAs) are required for network-based proposals.

Provide a MOA stating the role and responsibility of each partner. If resources, in-kind or financial, are provided, describe that contribution. You may have each partner organization sign one group MOA or the lead organization may have an individual MOA with each of the partners. This is intended to help both the grant reviewers and the applicant understand that all partners are committed to the project and are aware of their role and responsibility on the proposed project.

If you have multiple MOAs, please scan and combine into one document to upload and submit. If you are unable to combine them, they may be emailed to Holly at [holly.long@und.edu](mailto:holly.long@und.edu).

## **Budget**

### Line Item Budget Worksheet and Budget Narrative

The budget is divided into two parts:

- 1) line-item budget worksheet, and
- 2) budget narrative

### Line Item Budget Worksheet

Upload your completed Budget Template. The Budget Template is provided on the website. The worksheet lists costs, from the grant and in-kind, associated with the budget. A sample Budget Worksheet is available on the website.

## Budget Narrative

Please provide a budget narrative. The budget narrative describes, in detail, how the funds requested for each line item will be spent and how the amount was determined. A sample Budget Narrative is available on the website. Use your best judgement when projecting expenses.



## Letters of Support

If you would like to provide letters of support, upload them here. You may submit a maximum of two. These are NOT required.

Letter of support #2. (Not required)

## Appendix

If there is any additional information that you would like to provide as an appendix, upload that information here. (Not required)

## Submitting

If you have ANY questions on any part of the online grant proposal submission or have trouble uploading any of the documents, contact Holly Long at holly.long@und.edu or 701.213.9985.

All proposals must be submitted through the online system **no later than 5:00 pm CT November 17, 2023 (no exceptions will be made).**

Faxed, emailed, and/or mail submitted applications will not be accepted.

UND accepts no responsibility for non-receipt and delays in receipt caused by technological error/malfunction.

Acceptance or non-acceptance of an application: The review panel reserves the right to accept or not accept any or all applications or parts of the application, and to waive formalities.

**Once you click the arrow below, if you do not see a page saying that your proposal has been received, immediately**

**contact Holly Long at [holly.long@und.edu](mailto:holly.long@und.edu) or 701.213.9985. A copy of what you submitted will be emailed to you upon submission.**

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