



**ND** *Caring*  
FOUNDATION



## **Blue Cross Blue Shield of North Dakota Caring Foundation Building Healthier Rural Community Build Grants Program**

*Funding Period (January 1, 2025 – December 31, 2025)*

### **Introduction**

Blue Cross Blue Shield of North Dakota (BCBSND) Caring Foundation, in partnership with the Center for Rural Health (CRH) at the University of North Dakota (UND) School of Medicine & Health Sciences, is pleased to announce the Building Healthier Rural Community (BUILD) Grants Program for 2025 with a focus on developing solutions to addressing social determinants of health (SDOH) at the local, community level. The goal of these grants is to build a future of equity and full potential for health and well-being for all.

### **Vision of Seeking Shared Solutions**

In partnership with local providers and community-based organizations, BCBSND Caring Foundation and CRH seek to build relationships and work collaboratively to understand, identify, and address the SDOH needs affecting the health and well-being of North Dakota communities. A provider is defined as a healthcare entity that provides services to patients (ex. hospitals, clinics, nursing facilities, public health units, mental health facilities, dental clinics, tribal health facilities, home health agencies, pharmacies, emergency medical services units, and other related health organizations) – and their communities by offering grants that stimulate new thinking around healthcare providers championing SDOH components. Financial support, based on established criteria, will be awarded to those applicants whose proposals benefit rural North Dakotans, and their communities, by embracing SDOH solutions.

### **Attributes of the BCBSND Caring Foundation BUILD Grants Program**

SDOH are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

SDOH can be grouped into five domains: economic stability, education access and quality, healthcare access and quality, neighborhood and built environment, and social and community context.

SDOH have a major impact on people's health, well-being, and quality of life. Examples of SDOH include:

- Safe housing, transportation, and neighborhoods
- Behavioral and mental health services and supports
- Racism, discrimination, and violence
- Education, job opportunities, and income
- Access to nutritious foods and physical activity opportunities
- Language and literacy skills

Each provider awarded a grant for an activity or program will receive recognition and publicity as a co-sponsor with the BCBSND Caring Foundation BUILD Grants brand. Specific expectations will be distributed to successful grant recipients once the awards are determined.

## Financial Award

BCBSND Caring Foundation will make funds available in the total amount of \$40,000 for this grant program. Individual awards will be made on a competitive basis to successful applicant(s). It is anticipated that 6-8 grants will be awarded in the amounts of \$5,000 to \$7,500. Strongest consideration will be given to applicants who demonstrate strong and diverse community collaborations and sustainability. Additionally, applicants may request funds as part of one grant request for more than one activity/project, as long as all align with the BUILD Grants Program vision. Funds will be awarded to grantees on a cost reimbursement basis.

## Application Process

BCBSND Caring Foundation BUILD Grants Program will partner with CRH at the UND School of Medicine & Health Sciences to provide administration of the program.

Applicants must submit a grant proposal **via the online system no later than 5:00 pm Central on November 15 (no exceptions will be made)**. *You must have submitted the proposal by that time; if you still have the proposal submission form open, it will not be accepted after 5:00 pm Central.* When you have successfully submitted the proposal online, you will receive a message saying that your proposal has been received. If you do not see this message on your screen, it probably did not get submitted; **contact Holly Long, project coordinator at [holly.long@und.edu](mailto:holly.long@und.edu) or (701) 213-9985.**

**Submit your grant proposal, or copy and paste the following link into your browser:**  
<https://tinyurl.com/BUILDGRANT20>

The proposals will be reviewed by a BCBSND Caring Foundation and CRH review panel, and successful applicants will be notified by CRH no later than December 22. Grantees will be selected according to criteria specified by the BCBSND Caring Foundation. Notification to applicants and any correspondence will occur via email through Holly Long ([holly.long@und.edu](mailto:holly.long@und.edu)).

Complete grant guidance, required templates, and examples are included online at <https://ruralhealth.und.edu/projects/bcbs-grant-program>.

## Conclusion

Thank you for your interest in BCBSND Caring Foundation and UND CRH BUILD Grant Program. These grants are designed to assist providers to identify solutions, develop strong collaboratives, and champion health and well-being in our communities.

Please direct any grant questions to Holly Long, project coordinator, at [holly.long@und.edu](mailto:holly.long@und.edu) or (701) 213-9985.



## Program Guidance

### Blue Cross Blue Shield of North Dakota Caring Foundation Building Healthier Rural Community BUILD Grants Program

*Funding Period (January 1, 2025 – December 31, 2025)*

**(Deadline: Submitted via the online system no later than 5:00 pm Central, November 15, 2024)**

### Program Purpose

The purpose of the Blue Cross Blue Shield of North Dakota (BCBSND) Caring Foundation Building Healthier Rural Community (BUILD) Grants program is to focus on transforming the health and well-being of rural North Dakotans and address the social determinants of health (SDOH) needs affecting its communities so we can build a better future of equity and full potential for all.

The program targets the following primary focus area(s):

- Economic stability
- Education access and quality
- Healthcare access and quality
- Neighborhood and built environment
- Social and community context

Applicants must identify **one or more** SDOH areas in their proposal; and **may include more than one activity or program, as long as it meets the overall criteria.**

### Proposal Requirements

#### Eligibility

- A. For purposes of implementing the activities described in the proposal, single healthcare entities or a network (informal/formal) can involve a variety of organizations, but not necessarily limited to, the following: hospitals, clinics, nursing facilities, public health units, mental health facilities, dental clinics, tribal health facilities, home health agencies, pharmacies, EMS units, and other appropriate health organizations.
- B. The lead applicant on the proposal **MUST be a healthcare provider** (a provider is defined as a healthcare facility – hospital, clinic, public health unit, etc.). An individual person or non-healthcare entity may not be the lead applicant, it must be a healthcare business.
- C. Both established and/or new partnerships/networks are strongly encouraged to apply. If the applicant has had prior working relationships with the identified partner(s), this needs to be described in the grant application.

- D. The applicant may form a network with organizations that are public or private, for-profit, or non-profit.
- E. Preference will be given to rural areas in North Dakota. The vast majority of the grant funds must be expended either in a rural area or in a manner that has direct impact on the rural service area.
- F. Grant awards will be made to one organization (the applicant). The applicant represents either itself in a solo proposal or an entire partnership under a network proposal. That organization must be capable of receiving and administering grant funds. If the proposal involves a network, the applicant is responsible for distributing any funds to the partners listed for their areas of responsibility.

### **Program Funds**

- A. The BCBSND Caring Foundation is investing a total of \$40,000 in this rural-centered grant program. Grants will average between \$5,000 and \$7,500 per award. The committee will consider awarding larger amounts if an applicant is applying on behalf of a network of health care facilities.
- B. The time frame for implementing the individual grants will be 12 months, with a funding period of January 1, 2025 – December 31, 2025.
- C. A direct financial match on behalf of the applicant is not required. However, cost participation (e.g. in-kind, physical space, etc.) is strongly encouraged. Please provide details.
- D. Grant funds are intended to support achievement of program goals and objectives. Therefore, funds cannot be used for independent projects sponsored by individual members. The proposal must demonstrate how all activities interrelate for the general and specific benefit of the identified service area and target population

### **Scope of Activity**

- A. The proposal must identify at least one SDOH area to be addressed (economic stability, education access and quality, healthcare access and quality, neighborhood and built environment, social and community context) and indicate the amount requested; between \$5,000 to \$7,500.
- B. Proposal Sections
  - 1) Need Statement (5 points)**
    - a. Describe why this type of project is needed. Be sure to include sources backing up your statements.
  - 2) Project Description (45 points)**
    - a. Describe, in appropriate detail, the project, initiative, event, or program.
    - b. Using the Work Plan Template provided on the website, fill out the document to include the goals, key objectives, activities, anticipated outcome, measures, timeline, and person(s) responsible.

- c. Describe the target population and target service area of the proposal.
- d. Describe the measures of success, i.e., what factors/measurements are the triggers of a successful event, initiative, or program.
- e. Explain the role and responsibility of the network members (if applicable) in accomplishing the goals and objectives. Describe how members will collaborate to implement the project.
- f. Describe the role of the community members and/or the community organizations in the project. How will the community learn about this event, project, or program?

**3) Project Management and Partner Responsibility (10 points)**

- a. Explain the applicant's experience and ability to manage the grant funds (e.g. previous grant project management).
- b. Describe the current resources, skills, and staffing expertise for the project.

**4) Project Sustainability (5 points)**

- a. Describe specifically how the proposed program, event, initiative or project will continue once the grant funding period ends.

**5) Evaluation (10 points)**

- a. Describe the method and process measures for assuring that the proposed goals and objectives are achieved by the proposed timeline.
- b. Describe how you will measure the impact of the proposed project, and what measures of success will be used to evaluate effectiveness.

**6) Memorandum of Agreement (MOA) (required for network-based proposals) (5 points)**

- a. Provide a MOA stating the role and responsibility of each partner. If resources (in-kind or financial) are provided, describe that contribution. You may have each partner organization sign one group MOA or the lead organization may have an individual MOA with each of the partners. This is intended to help both the grant reviewers and the applicant understand that all partners are committed to the project and are aware of their role and responsibility on the proposed project. There is no required template that must be used for the MOAs, **but, if any entity other than the lead applicant is mentioned as playing a role in the proposal there MUST be signed MOAs submitted with the application for all entities other than the lead applicant.**

If you have multiple MOAs, please scan and combine into one document to upload and submit. All signed MOAs are **required** at the time the grant proposal is submitted.

## 7) Line Item Budget Worksheet and Budget Narrative (20 points)

- a. The budget is divided into two parts:
- line-item budget worksheet, and
  - budget narrative.

The line item budget worksheet lists costs associated with the proposed budget. The required budget template is provided on the website. The worksheet lists costs, from the grant and in-kind, associated with the budget.

The budget narrative describes in detail how the funds requested for each line item will be spent and how the amount was determined. Use your best judgement when projecting expenses.

### Key Components of Proposal to Prepare to Submit Through the Online System

You will not be able to reenter and edit the information you enter via the online portal once you exit, so have all of your information prepared in advance.

### Checklist of items needed for grant submission:

- Project name, project focus, and contact information (applicant organization, lead contact person/title, address, city, county, state, ZIP, phone, email).
- Project abstract information
  - Provide a brief description of the program, project, event, or initiative.
  - Provide a brief description of the plan to implement the program, project, event, or initiative.
  - Provide a brief description of what you plan to measure, how you plan to measure it, and the proposed outcome or impact.
  - State the **total dollar amount** being requested.
- Proposal
  - Need statement
  - Project description
  - Project management and partner relationship
  - Project sustainability
  - Evaluation
- Work plan – must use the work plan template available on <https://ruralhealth.und.edu/projects/bcbs-grant-program> – this will need to be uploaded with the proposal submission online.

## Budget

- Line-item budget worksheet – must use the budget template available on <https://ruralhealth.und.edu/projects/bcbs-grant-program> – this will need to be uploaded with the proposal submission online.
- Budget narrative

Signed Memorandum of Agreement(s) between all partners indicated in proposal – these will need to be uploaded with the proposal submission online. If there are multiple documents, please upload them as one document.

Letters of support (maximum of two; not required)

Appendices – if there is any additional information that you would like to provide as an appendix, you will need to submit them as an attached PDF.

*If you have ANY questions on these items or have trouble uploading them, please contact Holly Long at [holly.long@und.edu](mailto:holly.long@und.edu) or (701) 213-9985.*

## **Submission of Grant**

All proposals must be submitted through the online system no later than 5:00 pm Central on November 15 (no exceptions will be made). If you do not get a confirmation email, do not assume that it submitted, check to ensure your submission was completed/received.

**Complete and submit your grant proposal, or copy and paste the following link into your browser:** <https://tinyurl.com/BUILDGRANT20>. This link is also available on the from the grant website <https://ruralhealth.und.edu/projects/bcbs-grant-program>.

If you have any questions, contact Holly Long at [holly.long@und.edu](mailto:holly.long@und.edu) or (701) 213-9985.

Faxed, emailed, and/or mail submitted applications will not be accepted.

UND accepts no responsibility for non-receipt and delays in receipt caused by technological error/malfunction.

Acceptance or non-acceptance of an application: The review panel reserves the right to accept or not accept any or all applications or parts of the application, and to waive formalities.

**Reporting Requirements:** An interim and a final online program report will be required from all grantees. Follow-up beyond the actual event or program is expected.

### **IMPORTANT DATES**

<b>November 15, 2024</b>	<b>Proposals must be <u>submitted via the online submission</u> by 5:00 pm Central.</b>  <b><u>Complete and submit</u> your grant proposal or copy and paste the following link into your browser:</b> <b><a href="https://tinyurl.com/BUILDGRANT20">https://tinyurl.com/BUILDGRANT20</a>.</b>
<b>December 22, 2024</b>	<b>Notification of awards</b>
<b>January 1, 2025</b>	<b>Funding period begins</b>
<b>June 1, 2025</b>	<b>Interim report due</b>
<b>December 31, 2025</b>	<b>Project must be <u>completed</u>, and funds expended</b>
<b>December 31, 2025</b>	<b>Final report and invoice must be submitted</b>

For information on the grant or its application please contact:

Holly Long, Project Coordinator  
Center for Rural Health, UND School of Medicine & Health Sciences  
(701) 213-9985  
[holly.long@und.edu](mailto:holly.long@und.edu)