Identify how local public health has evolved
Learn what you need to know to enter the public health workforce
Understand what skills are important to succeed as a leader in public health

Evolution of Bismarck-Burleigh Public Health
- September 1, 1936
- “City Nursing Service”
- Two registered nurses employed
- Focus on maternal and infant health
  - Assisting the expectant mother
- Name change to “Bismarck-Burleigh Nursing Service”
- Immunization clinics
- Classes on home hygiene & personal care

Progression
- Name change to Bismarck-Burleigh Public Health in January 2001
  - Reflected the evolution of public health
  - Public health not just nursing
    - Emergency preparedness
    - Tobacco prevention
    - Nutrition
    - Community health
- Faced with unprecedented challenges
  - Implementation of ACA/healthcare reform
  - Compliance with government mandates
  - Utilization of new technologies
  - Quality improvement
  - Medical homes
  - Changes in funding
  - Medical billing

Currently
Face the Challenges

- Transition from providing services to operating a business
- Public health work involves:
  - Budgeting/finance
  - Planning/writing
  - Policy formation/analysis
  - Marketing
  - Human resource management
  - Evaluation/outcomes

Entering the Public Health Workforce

- Education
  - Minimum of Bachelor’s Degree
  - Depends on what area of public health is preferred
- Work experience
- Internships/volunteer

About Me

- Education
- Work Experience
- Career Path

How to succeed as a leader in Public Health

- Lifelong learning
- Flexibility
- Set goals/challenge yourself
- Remain current with changes in healthcare
- Networking

Contact Information:
Renae Moch, MBA, FACMPE
Director
Bismarck-Burleigh Public Health
Email: rmoch@bismarcknd.gov
Phone: 701-355-1541