

2018

Sponsor/Exhibitor Invitation

2018 Annual Dakota Conference on Rural & Public Health

June 13–15

Alerus Center
Grand Forks, North Dakota

*Providing Quality Education for
Rural and Public Health Professionals*

Dakota
Conference
on Rural and Public Health

Deadline for registration is Thursday, March 1, 2018

Display space is limited—sign-up now!

Registration is online only at: ruralhealth.und.edu/dakota-conference/sponsor-registration

Exhibiting

Tuesday, June 12

6:00–8:00 pm Exhibit Setup

Wednesday, June 13

7:00 am–2:00 pm Exhibit Setup

2:35–3:20 pm Visit Exhibits

4:10–5:15 pm Visit Exhibits/Welcome Reception in Ballroom 4

Thursday, June 14

7:00–8:00 am Visit Exhibits/Continental Breakfast in Ballroom 4

10:15–11:00 am Visit Exhibits

2:00–2:30 pm Visit Exhibits

2:30–5:00 pm Exhibit Tear-down

Booth Space and location are determined by the order that the registration is received and the level of sponsorship.

Exhibit Shipping

Booth items that you wish to ship to the conference should be sent 3–4 days prior to the event.

Attn: Dakota Conference • Alerus Center • 1200 42nd St. S. Grand Forks, ND 58201

Confirmations

The organization contact listed on the registration form will receive an electronic confirmation receipt after the registration and payment is processed. When registering, if you request an invoice, one will be automatically generated for you when you submit the online registration.

Cancellations and Substitutions

All levels of sponsorships are nonrefundable. No representatives, other than the person listed on this registration form as the exhibitor, are allowed to be present at your booth unless they have registered for the conference. All additional representatives MUST register for the conference.

About Dakota Conference

The Dakota Conference has served as an interdisciplinary forum for more than 30 years. Attracting about 300+ professionals annually, the conference provides an opportunity to share strategies for building and sustaining healthy communities in North Dakota.

The Dakota Conference includes pre-conference workshops, keynote speakers, a variety of breakout sessions, poster presentations, evening meetings and events, and an awards banquet.

The Dakota Conference is Facilitated by

The Center for Rural Health at the University of North Dakota (UND) School of Medicine & Health Sciences (SMHS).

Supporting Partners

- Altru Health System
- Center for Rural Health (UNDSMHS)
- College of Nursing and Professional Disciplines (UND)
- North Dakota Public Health Association
- North Dakota Rural Health Association

Hotel Reservations

Make your reservation now! Blocks of rooms are being reserved at special conference rates until the deadlines below (or until rooms are all taken). Please request the Dakota Conference room block.

Canad Inns (attached to the Alerus Center) \$81.90 plus tax - Reservations accepted until May 12
701-772-8404 • grandforks.canadinns.com

Expressway Inn & Suites (located across from Alerus Center)
\$69.95 plus tax - Reservations accepted until May 22
701-757-7000 • www.expresswaysuitesgf.com/gf-home.aspx

My Place Hotel (located across from Alerus Center) \$80.00 plus tax - Reservations accepted until May 12
701-757-1717 • www.myplacehotels.com/my-place-hotel-grand-forks-nd

Sleep Inn & Suites (located in south parking lot of Alerus Center)
\$81.90 plus tax - Reservations accepted until May 12
701-757-2900 • www.choicehotels.com/north-dakota/grand-forks/sleep-inn-hotels/nd052

Exhibitor Levels and Benefits

Standard Benefits Include

- 9 foot wide booth space
- 8 foot display table and one chair
- Exposure to hundreds of health care professionals
- Organization name and contact information included in the conference program
- Contact list of conference registrants in a pdf format

Bronze Level - \$500

- Standard Benefits plus:
 - One complimentary registration for display representative (includes all meals)
 - Organization name prominently displayed on a projection screen before all keynote speaker sessions

Silver Level - \$750

- Standard Benefits plus:
 - One complimentary registration for display representative (includes all meals)
 - Recognition as a co-sponsor of a breakfast
 - Organization logo prominently displayed on a projection screen before all keynote speaker sessions
 - Organization name and logo to appear on conference website

Gold Level - \$1,000

- Standard Benefits plus:
 - Two complimentary registrations for display representatives (includes all meals)
 - Recognition as a co-sponsor of a lunch
 - Organization logo prominently displayed on a projection screen before all keynote speaker sessions
 - Organization name and logo to appear on conference website
 - One-page ad designed and submitted by your organization inserted in materials distributed to participants
 - Organization name included in one statewide press release prior to the conference
 - Opportunity to register to present to the audience for 10 minutes prior to a keynote session (only 4 spaces available; chosen on a first-come, first-serve basis)

Gold Plus Level - \$1,500

- Standard Benefits plus:
 - Two complimentary registrations for display representatives (includes all meals)
 - Recognition as a co-sponsor of a lunch
 - Organization logo prominently displayed on a projection screen before all keynote speaker sessions
 - Organization name and logo to appear on conference website
 - One-page ad designed and submitted by your organization inserted in materials distributed to participants
 - Organization name included in one statewide press release prior to the conference
 - Opportunity to register to present to the audience for 10 minutes prior to a keynote session (only 4 spaces available; chosen on a first-come, first-serve basis)
 - 10 minute speaking opportunity prior to keynote session (limited space)

Additional Items Available for Sponsorship

These items are separate from the above levels and do not come with a booth. You may choose to sponsor any of the items below in addition to sponsoring at a selected level (above) or to just sponsor an item below (unless otherwise noted). Sponsors of the items below will be noted in the conference program and/or on the item or at the event they are sponsoring.

Break Sponsor - \$500

10 minute speaking opportunity prior to keynote session

(only available to Gold Level Exhibitors)(limited space available) – \$500

Opening Reception Sponsor - \$1,000

Participant Internet Sponsor - \$1,000

Awards Banquet Sponsor - \$2,000

Keynote Sponsor - \$2,000

Advertisement in Conference Program

Full page (7½" x 10.5") = \$700

Half page (7½" x 5") = \$425

Quarter page (3¾" x 5") = \$300

Questions?

Kylie Nissen, Senior Project Coordinator
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Center for Rural Health
701.777.5380 • kylie.nissen@med.und.edu
or visit ruralhealth.und.edu/dakota-conference

Register online at: ruralhealth.und.edu/dakota-conference/sponsor-registration